



## WEB SITE DESIGN & DEVELOPMENT AGREEMENT

This Web Site Design & Development Agreement (the "Agreement") is between: ATC/SLN Media (the "DESIGNER") 1516 E Tropicana Ave Ste 100 Las Vegas, NV 89119 AND COMPANY

(the "CLIENT" \_\_\_\_\_)

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_

### 1. Term

This AGREEMENT commences on \_\_\_\_\_ between the above-named parties with respect to the creation of a complete web design and development and/or adjustments (hereinafter referred to as the "WORK")

### 2. Designs Provided.

ATC/SLN Media will create/adjust a website design for the CLIENT to choose, based on the information provided by the CLIENT. The design chosen by the CLIENT can be modified until the CLIENT is satisfied with the final design. The final design will be provided for viewing live on the Internet after all the modifications have been completed and CLIENT gives approval.

### 3. Work Description

The DESIGNER agrees to create the WORK in accordance with the following specifications:

- Create/Adjust website design for \_\_\_\_\_ (domain).
- Colors for the design will be based on the CLIENT'S specifications.
- The website will include a list of keywords to aid in SEO (search engine optimization).
- Website to be created responsive for viewing on various devices / platforms.
- Royalty free graphics can be provided as requested and/or needed.

Other: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

4. **Due Dates**

Finished WORK shall be delivered after all approvals and content have been provided by the CLIENT. **The CLIENT should be aware that failure to submit required information or materials may cause subsequent delays in production. CLIENT delays could result in significant delays in delivery of finished WORK.**

5. **CLIENT Responsibilities**

The CLIENT is responsible for the following;

- Domain name
- Any content, including text and graphics, that the CLIENT wants added to site
- Any costs associated with the above

6. **Assignment of Work**

The DESIGNER reserves the right to assign other designers or sub-contractors to the WORK to ensure quality and on-time completion.

7. **Maintenance of Website**

Following are Maintenance options (Chosen one will be for the contract):

- 1) The CLIENT will pay \_\_\_\_\_/ monthly to maintain the CLIENT'S website, including unlimited updates.
- 2) The CLIENT will pay \_\_\_\_\_/for minor update to the CLIENT'S website.
- 3) The cost for Major updates (require over 2hrs labor) will be discussed and agreed upon by both parties.

8. **Fee**

The fee for the design and development of this website is \$ \_\_\_\_\_ for the 1<sup>st</sup> seven pages, and \$ \_\_\_\_\_ for each additional page.

The fee includes all design work, all development work, and all graphic work required for this website. Changes in CLIENT input or direction or excessive changes will be charged at \$45.00 / hour. Any additional services which the CLIENT wishes the DESIGNER to create which is not specified in the WORK description of this agreement will be considered an additional service. Such additional work shall require a separate Agreement and payment separate from and above that specified in this Agreement.

9. **Cancellation**

If WORK is postponed or canceled at the request of the CLIENT, the DESIGNER shall have the right to bill pro rata for all work completed through the date of that request, while reserving all rights under this Agreement.

If additional payment is due, this shall be payable within thirty days of the CLIENT'S notification to stop work. In the event of a cancellation, the CLIENT shall also pay any expenses incurred by the DESIGNER and the DESIGNER shall own all rights to the WORK. This agreement is month to month and requires

30 days' notice to cancel. Finally, if CLIENT decides to cancel, domain shall be returned to CLIENT at no additional cost.

**10. Payment**

Upon signing of this AGREEMENT, the CLIENT shall pay \$\_\_\_\_\_.

**12 Amendments and Modifications.**

The parties may amend this Agreement only by a written agreement executed by all parties.

**READ THIS AGREEMENT CAREFULLY BEFORE SIGNING IT. YOUR SIGNATURE INDICATES YOUR UNDERSTANDING OF AND AGREEMENT TO ITS TERMS.**

Signed this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_

DESIGNER: \_\_\_\_\_

CLIENT: \_\_\_\_\_

